

## National Vaccine Information Center (NVIC) and Mercola.com Raise Questions About National Vaccine Policies During “Vaccine Awareness Week” Nov. 10-16, 2013

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WASHINGTON--(BUSINESS WIRE)--During the fourth annual [Vaccine Awareness Week](#) Nov. 10 – 16, 2013, the non-profit charity National Vaccine Information Center ([NVIC.org](#)) and Dr. Joseph Mercola, founder of the [Mercola.com](#) health website, are promoting increased public awareness about national one-size-fits-all vaccine policies and the need to protect the legal right to make voluntary vaccine decisions in America.

“Young parents are not being fully informed about the lack of quality scientific evidence to support the safety of a federal vaccine policy that directs doctors to give every pregnant woman an influenza and Tdap shot during every pregnancy”

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Referenced video commentaries on “[Vaccination During Pregnancy: Is It Safe?](#)” and “[Measles Reports in America: What Does It Mean?](#)” are being highlighted during *Vaccine Awareness Week* on the [NVIC.org](#) and [Mercola.com](#) websites. Starting on Nov. 16, there will be a one-week free online showing of the award-winning vaccine documentary *The Greater Good* on [Mercola.com](#).

“Young parents are not being fully informed about the lack of quality scientific evidence to support the safety of a federal vaccine policy that directs doctors to give every pregnant woman an influenza and Tdap shot during every pregnancy,” said NVIC president and co-founder [Barbara Loe Fisher](#). She added, “There are questions about why

public health officials are heavily promoting a relatively small number of measles cases in our 95% vaccinated population, while joining with pharmaceutical and medical trade groups to lobby for elimination of vaccine exemptions in U.S. health laws.”

*The Greater Good* is a groundbreaking film that, in contrast to many documentaries about vaccination, includes advocates from both sides of the vaccine safety and choice debate to help the viewer understand why the conversation about vaccination and health has become so polarized. Real-life profiles of vaccine injured children and their families are interwoven with interviews with doctors, vaccine developers, public health officials and consumer advocates disagreeing with each other. NVIC’s three decades of work and perspective on vaccine science, policy, law and the informed consent ethic is featured in the film.

A strong supporter of vaccine education and informed consent rights, [Dr. Joseph Mercola](#) founded the Health Liberty Coalition with NVIC, Organic Consumers Association, Institute for Responsible Technology, Consumers for Dental Choice and Fluoride Action Network. “Everyone should have access to good information about vaccination and health and the freedom to make voluntary health care choices for themselves and their children,” said Dr. Mercola.

**About the National Vaccine Information Center (NVIC.org):** NVIC is a non-profit charity founded in 1982 and is the oldest and largest consumer-led vaccine safety organization in the U.S. NVIC is dedicated to preventing vaccine injuries and deaths through public education and advocates for informed consent protections in public health policies and vaccine laws ([NVICAdvocacy.org](#)).

**About Dr. Mercola and Mercola.com:** Dr. Joseph Mercola is a board certified family medicine physician, a best selling author and founder of one of the largest health information websites in the world. The [Mercola.com](#) newsletter reaches more than a million subscribers and health care professionals every day.

### Contacts

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